



AlphaCard®
Professional. Reliable. Secure.

Advanced Card Security with the **PRO 550** Card System

The PRO 550 card system supports advanced visual security technologies that safeguard against forgeries and make it easy to identify fakes. Unlike custom laminates and other expensive alternatives, these technologies are built into the system and add little to no cost per card.



Custom AlphaGuard Watermark

This patented technology adds a reflective hologram-like watermark over a printed card without requiring lamination or any additional supplies. When you order a Custom AlphaGuard design with your logo or artwork, it will be programmed in a secure facility that will lock the design to your printer's serial number – no other printer in the world will be able to reproduce your exclusive design. The PRO 550 includes 4 pre-set designs, or add up to 4 Custom AlphaGuard designs.

Ghost Printing

Ghosting is a design technique that repeats a faint image of card elements behind the original card design. Commonly the ID photo is ghosted in the background, making the card very difficult to replicate. AlphaCard software offers ghosting and opacity effects that can be integrated to any card design to increase visual security.

AlphaGuard Secure Gold Seal Cards

This cardstock includes a highly reflective gold seal which clearly highlights the AlphaGuard watermark. The seal is clearly visible at up to 6 feet away, making the cards easy to verify and nearly impossible to duplicate.